

Caribbean Romance Forum

New York Marriott Marquis | Marquis Ballroom | 1535 Broadway | New York City 10036
Friday, June 3, 2106

TRADE SHOW AND EDUCATIONAL PRESENTATION FOR TRAVEL AGENTS & WEDDING PLANNERS

- WHERE:** The New York Marriott Marquis | 1535 Broadway | New York City
WHEN: June 3, 2016
ORGANIZERS: Caribbean Tourism Organization in collaboration with the Global Bridal Group/www.MarryCaribbean.com
REGISTRATION FEE: \$25.00 per person

*Inviting all Wedding Planners interested in meeting Caribbean Decision Makers while learning about the latest information in the bridal market.
Hear directly from Caribbean Marketers the latest updates on each island ... all under one roof.*

ABOUT THE FORUM

Everything you have heard about romance and the Caribbean is true; everything you have heard about the Caribbean being the premier wedding and honeymoon resort destination is most certainly true. However, in an environment where leading marketers in every category find their biggest challenge is reaching the new consumer and increasing sales, how do we get even more of our perfect customers - engaged couples and newlyweds – to wed or honeymoon in the region?

The answer lies in building long-term and meaningful relationships with the people who drive business to the Caribbean – wedding planners and travel agents - the experts say. How do we do this effectively? Welcome to the **Caribbean Romance Forum** where those who have done it well will share their expertise and secret, and where suppliers to the market will boast about what is special about their product and industry professionals will share practical advice and offer effective business strategies to increase sales.

FORMAT

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| 08:00am | Registration Opens |
| 08:30am | Trade Show Opens for Travel Agents |
| 09:30am–10:30am | MasterClass and Q & A for Travel Agents, Wedding Planners and Suppliers |
| 10:00am–10:30am | Registration of Engaged Couples |
| 10:30am--01:00pm | Trade Show continues |
| 11:00am–01:00pm | Presentations by participating Member Countries |

Includes all of the above and the opportunity to secure new business.

[Click Here to register for this must attend event!](#)